People with careers in the Visual Arts create art to communicate ideas, thoughts or feelings. They use a variety of methods—painting, sculpting or illustrating—and an assortment of materials, including oils, watercolors, acrylics, pastels, pencils, pen and ink, photography, plaster, clay and computers. Illustrators and graphic designers put their artistic skills at the service of commercial clients, such as major corporations, retail stores, and advertising, design and publishing firms.

**Major Courses**
Students must take THREE pathway concentration courses and ONE additional pathway elective course.

**Pathway Concentration Courses (3):**
- Digital Media Technology*
- Introduction to Animation & 3d Design* (formerly Digital Media Design & Production)
- Introduction to Engineering Drawing
- Introduction to Fashion Marketing
- Introduction to Graphic Communications
- Introduction to Interior Design

**Pathway Elective Courses (1):**
- Advanced Fashion Marketing (formerly Fashion Marketing Sales & Promotion)
- Apprenticeship/Internship
- Communication Technology
- Engineering Concepts (formerly Pre-Engineering Technology)*
- Engineering Concepts and Drawings
- Floral Design & Management
- Foundations of Engineering and Technology (formerly Introduction to Technology)
- Fundamentals of Graphic Communications*
- Multimedia Presentations/Communication Tech
- Practicum B, Digital File Preparation*
- Other Pathway Concentration Course

**Other Recommended Courses**
- Drama
- Entrepreneurship: Building a Business
- Informal Geometry
- Journalism
- Psychology/Sociology
- Visual Arts

**EMPLOYMENT OUTLOOK**
Careers in Visual Arts currently hold about 308,000 jobs. Nearly 6 out of 10 employees are self-employed. Self-employed visual artists are either graphic designers who freelance, offering their services to advertising agencies, publishing houses and other businesses or fine artists who earn income when they sell a painting or other work of art.