

Marketing, Sales & Service

There are thousands of challenging educational and training opportunities within the highly skilled world of Marketing, Sales & Service. Learners need a solid background in communication, math and technical skills. This diverse career cluster prepares learners for careers in planning, managing and performing marketing activities to reach organizational objectives.

Pathways include:

- **Buying & Merchandising**
- **E-Marketing**
- **Management & Entrepreneurship**
- **Marketing Communications & Promotion**
- **Marketing Information Management & Research**
- **Professional Sales & Marketing**

There are 16 million jobs in sales and related occupations. Advertising, marketing, promotions, public relations and sales managers hold more than 700,000 jobs. Over 300,000 high-paying management positions are likely to be available over the next decade.

Additional Resources

Careers in Marketing

This site is designed to help you find a rewarding and interesting job in the world of marketing.

<http://www.careers-in-marketing.com/>

KnowThis.com

The resources on this website provides insight into the roles, responsibilities and career outlooks for many different types of marketing jobs.

<http://www.knowthis.com/careers/careersmkt.htm>

iseek-Careers: Marketing, Sales and Service

Focuses on wholesaling and retailing services which includes all six marketing pathways above.

<http://www.iseek.org/sv/Careers?id=12000:14>

Career Overview

Sales Careers, Jobs and Training Information.

<http://www.careeroverview.com/sales-careers.html>



DECA

An Association of Marketing Students

DECA members become more aware of the value of community service; participate in local, state, and national competitive event programs that showcase student skills and allow for interaction within the business community; further develop occupational skills needed for careers in marketing, management, and entrepreneurship; serve in leadership roles; and develop a greater understanding of our competitive, free enterprise system.

www.deca.org
www.gadeca.org