

## Focusing Education on the Future!



# CAREER PATHWAY JOURNALISM AND BROADCASTING

Dual or Tech/Career Seal

People with careers in Journalism and Broadcasting gather information, prepare stories and make broadcasts that inform us about local, state, national and international events; present points of view on current issues; and report on the actions of public officials, corporate executives, special interest groups and others who exercise power. Broadcast and sound technicians install, test, repair, set up and operate the electronic equipment.

### Major Courses

Students must take **THREE** pathway concentration courses and **ONE** additional pathway elective course.

#### Pathway Concentration Courses (3):

- Broadcast Video Production I
- Broadcast Video Production II
- Communication Technology
- Digital Media Technology\*

#### Pathway Elective Courses (1):

- Apprenticeship/Internship
- Introduction to Animation & 3d Design\* (formerly Digital Media Design & Production)
- Multimedia Presentations
- Other Pathway Concentration Course

### Other Recommended Courses

- Advanced Composition
- Comparative Religions
- Current Issues
- Dramatic Arts
- Journalism
- Marketing Principles
- Psychology
- Sociology
- Speech
- Writer's Workshop

### Post-Secondary Degrees, Diplomas, & Certificates

#### Technical Colleges

- Desktop Publishing Technician
- Internet Specialist—Web Site Design
- Telecommunications Technology
- Website Fundamentals

#### Colleges/Universities

- Journalism & Broadcasting
- Magazines or Newspapers
- Mass Communications
- Pre-Journalism
- Public Relations



Audio-Video Operator  
Publisher  
Broadcast Technician  
Broadcast Field Supervisor

Control Room Technician  
Editor  
Chief Engineer  
Sound Technician

Station Manager  
Journalist  
News Analyst  
Camera Operator

Radio & TV Announcer  
Reporter  
Transmission Engineer  
Correspondent

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### EMPLOYMENT OUTLOOK

Journalism and Broadcasting employees hold about 60,000 jobs at present. News analysts, reporters and correspondents currently hold approximately 67,000 jobs, while broadcast and sound technician jobs number about 37,000.