People with careers in consumer services assist individuals with decisions and problems relating to finance, real estate, insurance and consumer goods.

Major Courses
Students must take THREE pathway concentration courses and ONE additional pathway elective course.

Pathway Concentration Courses (3):
- Banking & Investing (formerly Banking)
- Entrepreneurship: Building a Business
- Foundations of Family & Consumer Science
- Marketing Principles

Pathway Elective Courses (1):
- Apprenticeship/Internship
- Business Essentials (formerly Business Management)
- Principles of Accounting I
- Other Pathway Concentration Course

Other Recommended Courses
- AP Microeconomics
- AP Macroeconomics
- Math Money Management
- Speech/Forensics
- Statistics or AP Statistics

Post-Secondary Options
Degrees, Diplomas, & Certificates

Technical College
- Banking & Finance
- Customer Service
- Entrepreneurship
- Marketing Management

Colleges/Universities
- Consumer Studies
- Financial Planning
- Insurance
- Marketing
- Real Estate

Consumer Credit Counselor
Consumer Advocate
Insurance Representative
Employee Benefits Representative
Inside Sales Representative
Small Business Owner
Certified Financial Planner
Real Estate Service Representative
Hospital Patient Accounts Rep
Field Merchandising Representative
Consumer Affairs Officer
Account Executive
Financial Advisor
Customer Service Representative
Event Specialist
Buyer
Banker
Investment Broker
Market Researcher
Sales Consultants

EMPLOYMENT OUTLOOK
Consumer services comprise a large segment of available jobs. The latest statistics indicate customer service representatives alone hold 19 million jobs. The outlook through 2010 is favorable with employment expected to increase faster than the average for all occupations.

* Pre-requisites noted in course descriptions.